



## Arvind Batra

Regional Developer and Strategy Manager  
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**Booth expert**

Arvind Batra is an electrical engineer with over 20 years of experience in high voltage electrical equipment business. He possesses deep knowledge and experience about power transformer, GIS and AIS equipment and has held managerial positions in India and Germany. As a Regional Developer and Strategy manager at division level, he now takes care of market related global initiatives and strategic projects including sales strategy for Asia Pacific, China and the Middle East.